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March 13, 2013

Cyndee Poole
I4 Dezin

Re: Thanks for a Job Well Done

Dear Cyndee,

I wanted to take the time to write to you and express my sincere gratitude to you for a job well done. There are many things that go into choosing a web developer to assist a small business owner such as myself. For starters, there are so many pitfalls that one can find themselves in when dealing with something as complex as building a website and more importantly a website that works.

I am here to report to your potential future clients that your design blueprint works and the attention to detail that you put into your work has made the investment worthwhile. I am hands on when it comes to my website and for those that also like to be involved or even for those that would prefer to hire a professional I4 Dezin delivers a great product that can help any type of business find results through online organic marketing.

Through the guidance that Cyndee provided, our company has seen a spike in quality leads our landing pages are beginning to show up on the first page in search engines across the board. I was able to track one keyword search back to a \$11,000.00 contract we sold shortly after completion of our new website. If you are a hands-on business owner in the market for a web developer to provide you with guidance and success, then I4 Dezin is the way to go.

Sincerely yours,

A handwritten signature in black ink, appearing to read "E L Gans".

Eric L. Gans
Vice President
Home Visions Inc.